



Benoit de Courcelles appointed CEO of AgFlow

Geneva, 16 October 2018.

The Board of AgFlow is pleased to announce the appointment of Benoit de Courcelles as CEO of AgFlow. Benoit de Courcelles graduated from HEC Paris and started his career in investment banking at Lazard and Goldman Sachs, before moving to a retail group as Deputy CFO. In 2013, he joined SGS, the global leading testing, inspection and certification company, where he launched the corporate venture capital activity.

Benoit de Courcelles commented : “It is a privilege to be appointed CEO of AgFlow. Having served AgFlow as a Board member over the last eighteen months, I know the outstanding competences and commitment of the whole team, and the strengths and sound potential of the platform”.

Adam Saïd, co-founder of ACE & Company and Chairman of the Board of AgFlow, said: “We are fortunate to have someone of Benoit de Courcelles’ experience to lead AgFlow. We are at a critical moment of the history of the company and welcome renewed leadership to successfully implement our strategy. Benoit is a strong professional with a proven track record of execution; as a former Vice President of SGS, he has a solid understanding of our products and markets and the capacity to take AgFlow to the next level”.

For further information, please contact:

Benoit de Courcelles

CEO

+41 22 329 41 61

About AgFlow

AgFlow, based in Geneva, Switzerland, is the leading provider of independent, real-time trade intelligence for the agricultural markets. Working with key industry players, the company develops proprietary technologies combining big data with machine learning to aggregate price information, trade flows and market reports. By bringing transparency and valuable insights to the agricultural commodity and product markets, AgFlow assists the industry participants to make their relevant, data-backed, decisions.